



Europe Meat Access Committee – Breaking Down The Barriers

Welcome to the Europe Meat Access Committee!

The Europe Meat Access Committee (EMAC) is a coalition of like minded companies seeking a better deal on red meat market access in the European Union.

EMAC believes that the expanded European Union, given its growing consumption, decreasing red meat production and increasing trade constraints has inadequate access to world meat supplies, limiting consumers' and importers' freedom of choice.

EMAC's role is to provide a forum where the red meat industry and consumers can support trade access through advocacy activities at both the national government and Federal level. Our aim is to ensure that red meat customers and consumers in the European Union are able to have a healthy, competitive and quality supply choice.

Given the current inability to find solutions to improve market access through the World Trade Organization, EMAC lobbies on behalf of importers to identify, prioritise and address issues relating to the effective and fair market access, and to eliminate the trade barriers and distortions which affect red meat.

We invite you to visit the [Europe Meat Access Committee](#) website and [join us](#) in this globally beneficial effort, hoping that together we can offer a fair and balanced trade to our worldwide red meat industry partners.

Yours sincerely,

Jenny Burt – jenny.burt@europemeataccess.org

Latest News

[Sir Paul McCartney to add negative pressure on meat production](#)

2 Dec 2009 - The European Parliament (EP) will host the "Global Warming and...

[EU sheepmeat imports stable with increasing prices](#)

22 Nov 2009 - EU sheepmeat imports remained stable during the fiscal year...

[EU revised Animal Welfare Plan to increase regulatory burden to local producers](#)

16 Nov 2009 - The European Parliament is evaluating the Animal Welfare Action...

Market News

Please go to the [Market News](#) section to see more developments on the international red meat market.